




## Grin Whitening 100% Natural Toothpaste

### Key Active Ingredients:

	<p><b>Baking Soda</b></p> <p>Sodium Bicarbonate or baking soda is a salt composed of sodium ions and bicarbonate. It is really effective in removing stains and discolorations from the surface of teeth, which gives teeth a whiter, brighter appearance.</p>
	<p><b>Natural Propolis Extracts</b></p> <p>Bees are genius. As well as providing us with delicious honey (and, you know, keeping nature ticking) they also make propolis - a gloopy substance that since ancient civilisation has been recognised for its medicinal benefits. We've included propolis specifically for its antiseptic cleansing properties, just what you want in a toothpaste then.</p>
	<p><b>Organic Sea Salt</b></p> <p>Ever wondered why dentists suggest rinsing with saltwater after a dental procedure? The alkaline nature of sea salt increases the pH balance of your mouth, creating an environment that bacteria really, really hate. The sea salt we've put in Grin is certified organic, so it retains more of the good stuff such as calcium, magnesium, silicon, phosphorus and iron.</p>